

EMILY MORRIS

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S U M M A R Y

Currently directing all design and marketing needs for a rapidly growing company. Skills in writing and social media with a deep understanding of the outdoor and travel audience. Two years graphic design and project management experience with Lory Student Center Marketing.

E D U C A T I O N

Colorado State University, Fort Collins, CO

B.S., Architecture & Landscape, Honors, Aug. 2016

GPA: 3.825 cum laude

- Member of the CSU Honors Program, 2012–2016
- CSU Green and Gold Scholarship, 2012–2016
- Amy Rose Brobst Memorial Scholarship, 2015
- 2015 ASLA Student Merit Award, 2015
- Ag Day Scholarship, 2014
- Americorps Scholarship, 2013

E X P E R I E N C E

Colorado Camper Van

Loveland, CO

Design & Marketing Contractor, Feb. 2017– Present

- Direct all creative needs for a rapidly growing company including: total re-brand, website rebuild, social media kick-off, strategic marketing & analytics
- Collaborate with owners to transform disorganized and outdated marketing into concise and enticing brand
- Lead weekly design and marketing meetings

Colorado Mountain Club

Golden, CO

Marketing Intern, Feb. 2016 – Present

- Assist in all marketing tasks during event season
- Conceptualize and run social media campaigns: Mountain Fest 2017, brought in nearly 2x the turnout and new member conversion compared to previous years
- Write recreation and conservation related blog posts
- Pick up graphic design tasks as needed

Colab: Lory Student Center Marketing

Fort Collins, CO,

Graphic Designer, Aug. 2014–July 2016

- Design digital and print materials for a student body of 31,000 using the Adobe Creative Suite
- Manage up to 8 projects in any given week
- Frequent involvement in marketing and social media

Design Workshop, Aspen, CO

Intern, May 2015–July 2015, Dec. 2015–Jan. 2015

- Utilize skills in Photoshop, InDesign, Illustrator, GIS, Rhino 3D modeling, and AutoCAD
- Produce design documents for clients
- Participate in weekly design reviews
- Selected out of 352 applicants